



Trenton Lacrosse Association Sponsorship Opportunities:

The Trenton Lacrosse Association will begin its inaugural season in the Spring of 2017 and will introduce America's first and presently fastest growing sport to Trenton, MI and all surrounding communities. Lacrosse programs in Michigan have doubled in numbers in the last 10 years, and interest in this area is extremely high. We will attract youth (3rd grade – 12th grade) who have always wanted to play and others who are looking for a direct compliment to sports such as football, hockey, basketball and soccer. We look forward to introducing the wonderfully fast paced sport of lacrosse to the community. In order to help with start-up costs and to keep registration fees low, we are looking to partner with businesses in the area by offering the following sponsorship opportunities.

Sponsorship Opportunities:

Bronze Level – As recognition and appreciation for a \$100 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on the "Sponsors" page of the TrentonLAX.org website (for 1 year)

Silver Level – As recognition and appreciation for a \$300 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o Trenton Lacrosse Association T-Shirts (printed in the calendar year)
- o A large vinyl banner that will be displayed at the Affolter lacrosse field during lacrosse activities for a period of 1 year
- o The "Sponsors" page of the TrentonLAX.org website (for 1 year)

Gold Level – As recognition and appreciation for a \$650 tax deductible sponsorship donation, we will include the name of your affiliation and/or logo on:

- o Trenton Lacrosse Association T-Shirts (printed in the calendar year)
- o Trenton Lacrosse Association Jerseys (printed in the calendar year)
- o A large vinyl banner that will be displayed at the Affolter lacrosse field during lacrosse activities for a period of 1 year
- o The "Special Thanks" section featured on the right side of every page of the TrentonLAX.org website for a period of 1 year
- o The "Sponsors" page of the TrentonLAX.org website (for 1 year)
- o Facebook - integrated into the graphic header at the top of the page (for 1 year)

Platinum Level – As recognition and appreciation for a \$1,500 tax deductible sponsorship donation, we will **prominently** include the name of your affiliation and/or logo on:

- o All Trenton Lacrosse Association apparel (printed in the calendar year)
- o All Trenton Lacrosse Association Jerseys (printed in the calendar year)
- o A large vinyl banner that will be displayed at the Affolter Park lacrosse field during lacrosse activities for a period of 1 year
- o The "Special Thanks" section featured on the right side of every page of the TrentonLAX.org website for a period of 1 year
- o The "Sponsors" page of the TrentonLAX.org website (for 1 year)
- o Facebook - integrated into the graphic header at the top of the page (for 1 year)

*Additional and custom sponsorship ideas and considerations are welcome.